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In the United States Patent and Trademark Office

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Applicants:

William E. Harvey et al.

Docket No.:

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Serial No.:

10/020.637

Group:

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Confirmation No:

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Examiner:

Susanna M. Meinecke Diaz

Filed:

December 14, 2001

Date:

March 26, 2007

For:

Method For Estimating The Effect of Characteristic On Product Preferences

And/Or Concept Performance

Petition for One-Month Extension of Time

Commissioner For Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

An Office Action which, on its face, granted a three (3) month period of time in which to respond thereto was mailed on September 22, 2006, with respect to the above-identified presently pending application. Accordingly, the shortened statutory period for response was set to end on December 21, 2006. On December 21, 2006, Applicants filed a timely Notice of Appeal. Thus, the time period for filing this Brief ended on Febuary 26, 2007.

Pursuant to 37 C.F.R. 1.136(a), Applicants hereby request a one (1) month extension of time in which to respond to the outstanding Office Action. Thus, the period of response is to be extended until March 26, 2007.

Please charge the \$120.00 fee (fee code 1251) for this extension of time designated by 37 C.F.R. 1.17(a)(1) to Kimberly-Clark Worldwide, Inc. deposit account number 11-0875. This extension request is submitted in duplicate.

The undersigned may be reached at: (920) 721-2433.

Respectfully submitted,

WILLIAM E. HARVEY ET AL.

By:

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CERTIFICATE OF TRANSMISSION

I, Mary L. Marchant, hereby certify that on March 26, 2007 this document is being facsimile transmitted to the United States Patent and Trademark Office, Fax No. (571) 273-8300.

Mary L. Marchant

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17* RCVD AT 3/26/2007 2:11:43 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-2/22* DNIS:2738300 * CSID:9207213129 * DURATION (mm-ss):04-58